

Professional Experience

Senior Graphic Designer Collaborate with 20+ consulting case teams to translate complex ideas into compelling visual stories that engage their clients and help drive business goals forward.
Boston Consulting Group
JAN 2021–AUG 2021

Mentored and up-skilled 3 Junior Designers on UX/UI fundamentals to increase the number of designers who could take on the Studio's rising demand for digital work.

Partnered with Design Leads to brainstorm 3 new workflow strategies that helped the scoping process of future digital projects.

Time managed and handled multiple projects at once for different consulting clients—some of these included Fortune 500 companies.

Created multiple creative briefs that clearly outlined both user and business needs.

KEY VICTORY

Worked on 2 internal initiatives in partnership with BCG's Marketing Team to redesign BCG's website. These initiatives increased the Studio's visibility to the consulting staff.

Graphic Designer Create multi-deliverable design solutions, including digital experiences, illustrations, customer journeys, data visualizations, and presentation design, under tight deadlines and strict budget constraints.
Boston Consulting Group
AUG 2018–DEC 2020

Collaborated with Design Leads and Senior Designers to create high-end print publications for large opportunity clients across industries—including healthcare, retail, travel, and government.

Led and designed 3 high-visibility digital projects in 2020, which increased the intake of new digital work by 50% in 2021.

Conceptualized and implemented the first design system for BCG's internal COVID-19 materials, which resulted in 3 additional workstreams of COVID-related design work.

KEY VICTORY

Led a team of 7 designers to create a customer journey of a digital strategy for a high-stake client in the vision industry. Then presented this project as a case study to 250+ creatives at a Global Town Hall.

Graphic Design Intern Collaborate with the Art Director and Senior Designers to strategize and develop thoughtful brand experiences online and offline.
Look Listen Agency
FEB 2018–JUN 2018

Worked with Developers and Project Managers to implement multiple online experiences for key clients.

KEY VICTORY

Led a redesign of a digital tool for American Breast Care that improves the experience of getting custom breast prostheses fitted.

SKILLS ↓

Design

Visual Design UX + UI User Research
System Thinking Concept Design
Prototyping Figma HTML5 CSS3

Methodologies

Storyboarding Personas Wireframing
User Journeys Affinity Mapping

Interpersonal

Collaboration Adaptability Empathy
Curiosity Resourcefulness Positivity

EDUCATION ↓

Bachelor of Fine Arts Graphic Design

Savannah College of Art and Design
Summa Cum Laude GPA: 3.95
Atlanta, GA
2018

PROFESSIONAL DEVELOPMENT ↓

Cultivating Creative Collaboration IDEO U, Online Course

2021

Learned new methods to help lead a team under uncertainty—while practicing techniques on how to manage tension and conflict in a collaborative environment.

Unconscious Bias Training

AMZ Restores, Virtual Workshops
2021, 2020

Gathered techniques to recognize and act up against unconscious bias.

Creative Coding

Super Hi, Online Course
2020

Learned new techniques for working with Two.js and applied principles of animation, like easing and delays.